

Got2bWireless in the Fast Lane

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Duke's Car Stereo staff members used the top of the G2-2200 kit box to create a fully functioning demo on their soundboard. Note - the control module can actually be placed over the controller image on the box top as part of the display. The top of the G2-2200 box is about the size of a double DIN headunit and looks right at home on a soundboard. Key selling features are listed on the box top making it extra easy for sales staff members.

Wixom, MI (May 12, 2010) Laws mandating handsfree cell phone use have hit the books in sates across the US in the past couple of years. Now many states are rushing to enact legislation against texting while driving. Recently the Governor of Michigan made an appearance on the Oprah Winfrey Show to outline the steps her state is taking to curtail texting while driving. Oprah has recently initiated her own campaign against cell phone use while driving.

Got2bWireless, and the company's Got2bVoice service, are gaining significant traction every day with their cutting edge offerings. Speaking for Got2bWireless Tim Suri told **12voltnews.com** "Since our launch at CTIA last fall our phone has not stopped ringing and our email requests for info have been through the roof. Our products fill a definite need and the marketplace has noticed and responded in a major way". Continuing Suri commented

"Our Got2bVoice service which offers speech to text email, as well as a number of other convenience features, is the right product and the right time. Drivers can send and listen to emails while their eyes are on the road and their hands are on the wheel".

WXYZ TV, the ABC affiliate in Detroit, recently filled the airwaves with segments driving home the dangers of texting while driving. Their segments featured Suri and Got2bWireless. In addition the station noted local retailers Mickey Schorr and ABC Warehouse, along with area dealer Duke's Car Stereo, as retailers who carry the Got2bWireless and Got2bVoice products.

Duke's Car Stereo, with headquarters in Flint, has received calls from a number of consumers who saw the feature on WXYZ TV. Mark Cormier told **12voltnews.com** "Surprisingly we have received calls stemming from the stories on TV in the Detroit market. We brought the Got2bWireless line in and have sold and installed several units - all at a good margin".

Duke's staffers created a working Got2bWireless display on the soundboard in the Miller Road location. Store manager Scott Janiski relayed the details to

12voltnews.com. "Basically we used the box top from the Got2bWireless handsfree kit. I took a rule and Xacto knife to make a very clean cut to separate the box top of the G2-2200. Turns out that piece is about the size of a double DIN headunit. We punched a small hole for controller wire and mounted the actual control module with 2 sided tape over the controller image on the box top. We then attached the microphone, ran power and positioned our new Got2bWireless display in a slot on the soundboard. It looks great and works great. I paired my cell phone and now we have an easy to use and effective demo for customers. Customers are amazed at the ease of use and voice quality".



The message on the sign outside Duke's is drawing customers into the store.



