

Got2bWireless Launches New Bluetooth Car Kits

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Wixom, MI – Got2bWireless has entered the marketplace with a line of innovative handsfree Bluetooth car kits. This line can mean significant hardware and installation revenue for specialty 12volt retailers.

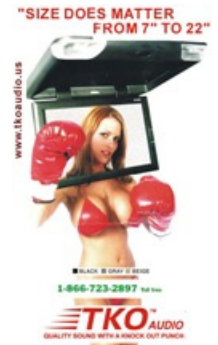
Tim Suri, an industry veteran in the handsfree Bluetooth category, is leading the company's launch. Suri told 12voltnews.com "Our mission is to lead the new brand-driven handsfree market with designs and technology ranging from smart and complex to simple. Products will be positioned for affordable handsfree solutions." Suri continued "Got2bwireless has created handsfree Bluetooth devices to keep drivers safe by minimizing distractions – eyes on the road and hands on the wheel".

With handsfree legislation becoming law in more states across the U.S. 12volt retailers need to identify and develop this category in their stores. The Got2bWireless website features current handsfree laws by state, www.got2bwireless.com.

In addition to the Handsfree Legislation Laws, Text messaging (SMS) while driving has been banned in several states. Texting results in more auto related accidents than "Drunk Driving." Got2bWireless is introducing Got2bVoice with its car kits. Now the driver can send a text message (SMS) by voice that is converted into text to the recipient. Got2bVoice additional features include, Email Read Back and Reply through Voice, Check Calendar through Voice, Update Facebook and Twitter all through voice – with more features to come. These features are in English, Spanish and French. Now you can safely say, "look mom, no hands." Hey its "Cheaper than a ticket," also safer.

The Got2bWireless car kit lineup features 3 models that surface mount or install directly into an open cigarette lighter housing/1" circle blank in the vehicle. The vehicle specific GTS501 is designed to fit a large number of popular Toyota vehicles with an OEM look. Got2bWireless also supplies vehicle specific harnesses.

"We are looking forward to a great CES Show introducing these feature rich car kits at very competitive prices. We have positioned the costs for these products under \$120.00 retail including all the above mentioned features. This will allow the 12Volt Dealers increased sales revenue and installation services with affordable products. Everyone wins." Suri concluded.



www.iCarKits.com

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