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**FIRST LOOK AT NOKIA 5730 XPRESSMUSIC**

One of the first QWERTY-enabled phones whose announcement was originally slotted for World Mobile Congress. Cliffnotes: the 5730 XpressMusic is an

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**CES. Day 2**

And so began my last day at CES. The return ticket was in my pocket and check out was done. In two days I saw almost everything I wanted and met almost everyone I wanted as this year show was much smaller than in 2008. It was about the same as in 2009, but this year it was clear that many people did not pull out at the last moment and everything looked much more organized. Where last year the "sitting areas" appeared in the middle of the most expensive places to exhibit, this year a lot of the floor space was either cut off by the curtains or used as "meeting places" – small, mainly appointment only temporary offices rented out to companies big and small for much less money than the show floor. At a couple of spots I even saw temporary massage parlors, something inconceivable in previous years considering the cost of real estate at the show.

Last, but not least, while market leaders are busy developing iHelicopters, a small company from Michigan called Got2Be wireless, is the first to come to the market with Text-to-Speech and Speech-to-Text emails and text messages in installed Bluetooth hands free car kit. The kit will read you your emails or messages in your car out loud and allow answering them by voice. No longer do you have to wait to post that "I just saw a huge accident!" Tweet, you can now do it right there in traffic without causing another one of these huge accidents. The functionality looks amazing and we plan to do a full review to see if it works as well as it looks.



**HANDSETS**

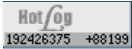
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Others stayed at the show until Sunday afternoon or even longer. I, having spent 3 full days walking the huge halls of Las Vegas Convention Center, caught a Red Eye home on Friday night. I probably did not get to see 70% of what was exhibited due to the lack of time, interest or knowledge as even reduced in size by economic conditions this show is so big, no single person can see it all or need to see it all. It is the largest event of the year for great many people and businesses in Consumer Electronics and I would not miss it for the world. For me it was not the first show, but it was the first show I had a chance to look at the industry from the whole new perspective. Good bye CES, I'll see you next year.

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