

PRODUCT Showcase

To gel or not to gel

Don't let the cold weather slow your truck down. Lucas Extreme Cold Weather Fuel Treatment with new Lucas anti-gel was developed to eliminate fuel gelling problems in the most extreme conditions. It contains all the important additives of Lucas' regular fuel treatment, plus anti-gel. The fuel treatment lubricates fuel for increased fuel mileage and performance. One half gallon treats 250 gallons of fuel. Go to lucasoil.com or call 800-342-2512. Circle No. **264** on Response Card



An oil change package

One winner will be drawn from response cards received in *Land Line* offices by March 21. Package includes three cases of 15w-40 oil, one case oil stabilizer and one case Extreme Cold Weather Fuel Treatment (Over \$500 value).

(Auto) Knight in shining armor

RoadsideMasters.com is the exclusive representative of Auto Knight Motor Club Inc.'s Roadside Assistance Truck Plan. As a member, you receive 24/7 nationwide assistance with those pesky breakdowns. Covered are towing; flat tire change for your truck; extricating or winching; jump start; oil, fluid and water delivery service, as well as out-of-gas fuel delivery; and lockout and replacement key service.

You also benefit from some fun things: navigation assistance, which provides trip planning and customized



routes; hotel and travel discounts, including vacation packages; and a concierge service that finds restaurants, lodging, truck/rest/fuel stops, and will even book hotels and rental cars for you. Call 800-267-6415 and ask for the OOIDA discounted price of \$299.

Circle No. **262** on Response Card



The Voice hands-free car kit

Five winners will be drawn from response cards received in *Land Line* offices by March 21.

U Got2b safe

Got2bWireless offers The Voice, a portable Bluetooth hands-free kit. Just sync your Bluetooth compatible phone with The Voice and you're ready to go. Press a button and say "Call" to make a call. To answer a call, say "Answer" or say "Ignore" to reject the call. It's as simple as that. The phonebook holds up to 1,000 contacts. The Voice includes the visor mount unit, a vehicle charger and USB charger. The Got2bVoice service is included for six months. This allows you to send and receive e-mail, update Facebook status, send tweets via Twitter, and listen to and add calendar appointments – all by voice commands. Visit got2bwireless.com or call 877-404-6822. Circle No. **265** on Response Card

Winners November 2010

A set of 2 GSL213 steer tires: Roger Thornton of Kila, MT.

BlueParrott Xpressway headset: Joe Blocker Jr. of Live Oak, FL.

38" x 80" Standard Firm Mattress: Gilbert Iversen, of Paw Paw, IL.

\$500 gift certificate toward a ProMax APU: Richard Ux of Pennsburg, PA.

Set of Scrubblade wipers: Hilton Thomas of Hurlock, MD; Gary Bryden of Sweet Valley, PA.