



News Release

## **Got2bWireless Receives International Recognition at SEMA Trade Show Among Elite Few to Win Prestigious Global Media Award**

**Wixom, Mich.** — Got2bWireless, Inc., the premier supplier of cutting edge wireless technologies for Bluetooth, automotive and personal consumer electronics, was duly recognized with two Global Media Awards at the SEMA (Specialty Equipment Market Association) International Trade Show in early November. The SEMA Show is the premier automotive specialty products trade event in the world. Global Media Award nominations are made by journalists worldwide who carefully review and evaluate products, selecting an elite few deemed as most likely to succeed in their home country markets.

Over 2,000 new products were introduced at SEMA with a very limited number receiving awards. The Installed Bluetooth Car Kits and Got2bVoice innovations garnered the Global Media Awards for Got2bWireless. R&D for the hands-free applications commenced in 2007.

*“The Global Media Awards are the culmination of three years of persistence, research and development. We are thrilled to receive this recognition in our first year of the product launches. We thank the international judging journalist panel and SEMA for this most prestigious acknowledgement,” said Tim Suri, Executive VP, Got2bWireless. “Recognition by the international community is an honor, and brings us another step closer to our company vision of providing safe, affordable, hands-free, easy communication technology for everyone,” added Paul Pawlusiak, President, Got2bWireless.*

The SEMA show held at the Las Vegas Convention Center and established in 1967, hosted over 110,000 attendees from more than 100 countries this year. The Global Media Awards were established in 2004. The award judging panel consisted of 26 influential journalists from all corners of the globe; Asia, Europe, South Africa, North and South America. Got2bWireless received nominations by journalist judges from Mexico and Venezuela. Got2bWireless technologies are sold by over 1,100 retailers and OEMs, most notably: Wal-Mart, Sears, Sam’s Club, Radio Shack, Pep Boys and Hyundai Motors of America, and across the globe in Spain, the Netherlands, Africa, Australia, Germany, Asia, and Chile.

Got2bwireless will be at the 2011 CES Show in Las Vegas in North Hall Booth # 2631. Come and see our new products for 2011 – we are making your driving experience safer.

**Got2bWireless, Inc.** was launched in November 2009, and is quickly becoming the leader in developing innovative voice command, noise cancellation, text-to-speech and speech-to-text applications and products for the wireless industry. We hold multiple hands-free product patents on Bluetooth Products and Applications. Got2bWireless, Inc. products are sold across the globe. Our vision is to make driving **S.A.F.E.** by providing **Safe, Affordable, Hands-Free, and Easy-to-use** voice-enabled communication technologies for everyone, in every vehicle. Got2bWireless, Inc. is headquartered in Wixom, Michigan.

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